



Cooper Mills Named President of Fire & Vine Hospitality

Promotion recognizes 15-year tenure as general manager and director of operations

SEATTLE, WA – January 10, 2022 – Fire and Vine Hospitality today announced that longtime leader, Cooper Mills has been promoted to president of Fire & Vine Hospitality. Mills has been an integral part of the company’s operations and a trusted leader for more than 15 years. He was instrumental in developing the company’s innovative and successful compensation model and is known for his positive leadership style, guest-first mind set and his commitment to serving others.

“I have had the pleasure of working with Fire & Vine Hospitality and Paul and Chad Mackay for 15 years, and I am grateful for every day I have spent alongside this talented team of people,” said Cooper Mills, president, Fire & Vine Hospitality. “Serving our guests, our team and our community is an honor, and I am excited about the future of our company, industry and the region we love and call home.”

Cooper has worked in the Seattle restaurant industry for more than 25 years at some of the city’s best-known restaurants. He was recruited in 2007 by El Gaucho founder Paul Mackay to manage the Seattle location because of his natural sense of hospitality and Paul personally mentored Cooper to learn El Gaucho’s history and philosophy regarding high standards of guest service.

Mills was promoted to director of operations at Fire & Vine Hospitality in 2016 and led employee hiring, training and retention efforts and worked closely with CEO, Chad Mackay on overall company initiatives. Mackay remains CEO of Fire & Vine Hospitality and is focused on developing new growth opportunities, while Mills takes over leadership of Fire & Vine Hospitality properties El Gaucho Seattle, Bellevue, Tacoma, Portland and Vancouver, AQUA by El Gaucho, Aperlume, Witness Tree and the Revelers Club loyalty program.

“Cooper represents the heart and soul of our company – his genuine hospitality inspires our team, delights our guests and makes him an excellent partner to others in our industry. I am grateful for his commitment, his contributions and his friendship,” said Chad Mackay, CEO, Fire & Vine Hospitality.

About Revelers Club and Fire & Vine Hospitality

Each Revelers Club location is unique to the community it serves, and all share the following attributes.

- Service – We provide every guest with a unique, unparalleled experience. We revel in celebrating lives.
- Quality - Our mission is to source the best in the world for our guests to enjoy.
- Community – Building a strong community through financial giving and sharing time and resources is a core company value.

Revelers Club is the industry's most generous rewards program designed to reward and honor our guest's loyalty and provide benefits at each location in the collection, including El Gaucho Seattle, Bellevue, Tacoma, Portland and Vancouver (2022), AQUA by El Gaucho, Aperlume, Yellowhawk Resort, Witness Tree lounge (2022) Walla Walla Steak Co. and Crossbuck Brewing in Walla Walla and opening in Woodinville, WA in 2022. Free to join, the Revelers Club shares birthday and anniversary gifts at each level of the program and members receive points for every dollar spent.

Revelers Club is managed by the Fire & Vine Hospitality team which provides operational leadership, culinary expertise and product sourcing, marketing and technology support for some of the Pacific Northwest's most iconic lodging and restaurants.

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