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FIRE & VINE

HOSPITALITY

Fire & Vine Hospitality Marks New Community Giving Record in 2023

\$350,000 was shared with 286 organizations in Washington and Oregon through the charity match program, donated meals, Washington State University Scholarships and Revelers Club and in-kind donations.

SEATTLE, WA – January 10, 2024 – Since its beginning in 1996, Fire and Vine Hospitality has prioritized community giving as one of the company’s seven founding principles. In 2023, local communities, charitable organizations and individuals throughout the Pacific Northwest have benefited from \$350,000 in donations and scholarships donated by the company. In addition, team members volunteered their time serving meals each month at the Union Gospel Mission in Seattle and Portland, Tacoma Rescue Mission and the Salvation Army in Seattle.

“Our company has always believed that supporting our local communities makes us all stronger and we are incredibly proud to have increased our impact in 2023, and we are grateful to our team and Revelers Club members for their generosity,” said Chad Mackay, CEO, Fire & Vine Hospitality. “This ongoing commitment allowed us to create a meaningful impact for more than 282 different organizations in our region by contributing our resources to important charitable organizations, helping students achieve their educational goals and sharing our time and a warm bowl of chili with our neighbors in need.”

Building Community Charity Match and Gridiron Society Programs - \$151,547.50

Fire & Vine Hospitality provides two options for non-profit organizations to take advantage of the company’s generous financial giving programs, through the Building Community charity match program and the top tier of the company’s Revelers Club loyalty program, called the Gridiron Society.

- **Building Community Charity Match:** The donor-aided matching program matches the value of each gift card purchased at full value. For example, the purchase of a \$100 gift card for a charitable cause is matched and results in a \$200 gift card for that organization’s fundraising efforts.

- Revelers Club Gridiron Society: Gridiron Society members and investors can annually donate a Chef's Wine Dinner for four at any of the company's restaurants to the charity of their choice.

Monthly Meal Volunteers – \$112,500 and 7,500 meals served.

Each month, team members from AQUA by El Gaucho El Gaucho Seattle, and Portland serve lunch to their local Union Gospel Mission, El Gaucho Tacoma serves Tacoma Rescue Mission and the team at Aerlume serves at Seattle's Salvation Army. These delicious and nourishing meals help foster connections and benefit both those served, and the service team. In total, more than 7,500 meals were served in 2023. In addition, Culinary Director Maggie Trujillo donates her time to work with the organizations on menu planning and kitchen design.

Fire & Vine Hospitality Scholarship at Washington State University - \$75,000

In 2021, Fire & Vine Hospitality created an annual scholarship that comes from the donated revenues from all their establishments on Juneteenth, an annual holiday on June 19 commemorating the end of slavery in the United States. The initial gift of \$70,000 came from the proceeds from June 19, 2020. The company supports the cause of equal opportunity and is dedicated to expressing that in their relationships with guests, the community, and one another. The annual scholarship is within the Washington State University Carson College of Business and in its first year, awarded seven \$10,000 scholarships to incoming first-year students or freshmen with a declared interest in hospitality business management or wine and beverage business management. Preference is given to BIPOC and underrepresented students.

In-kind Giving to Mary's Place, Jubilee Reach and more - \$10,452

El Gaucho Bellevue provides support and in-kind donations to Jubilee Reach and the company also supports Mary's Place by providing auction items and other in-kind donations for these and other annual fundraising events.

About Revelers Club and Fire & Vine Hospitality

Each Revelers Club location is unique to the community it serves, and all share the following attributes.

- Service – We provide every guest with a unique, unparalleled experience. We revel in celebrating lives.
- Quality - Our mission is to source the best in the world for our guests to enjoy.
- Community – Building a strong community through financial giving and sharing time and resources are core company values.

Revelers Club is the industry's most generous rewards program designed to reward and honor our guest's loyalty and provide benefits at each location in the collection, including Fire & Vine Hospitality restaurants El Gaucho Seattle, Bellevue, Tacoma, Portland and Vancouver, AQUA by El Gaucho, Aerlume, and Witness Tree lounge as well as Denim Hospitality locations including Yellowhawk Resort, Walla Walla Steak Co., and Crossbuck Brewing in Walla Walla and

Woodinville, WA, and the T-Post Tavern in Walla Walla. Free to join, the Revelers Club shares birthday and anniversary gifts at each level of the program and members receive points for every dollar spent.

Revelers Club is managed by the Fire & Vine Hospitality team which provides operational leadership, product sourcing, marketing, and technology support for some of the Pacific Northwest's most iconic lodgings and restaurants.

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